April 2013

**good news flash**

**Dunlop awarding a Jaguar XF at Top Gear!**

Dunlop will be awarding one lucky customer a luxury Jaguar XF at the Top Gear Festival in Durban (15 – 16 June 2013) – South Africa’s most explosive motoring festival.

Dunlop tyres are specified and fitted by Jaguar as Original Equipment on selected vehicle models. As a result of this long-standing professional relationship, Dunlop and their Dunlop Zone partners collaborated with Jaguar to give customers the opportunity to win a spectacular prize.

Customers purchasing Dunlop tyres through participating Dunlop Zone stores until the 28th of April 2013 will stand the chance of being selected as one of the five finalists who will enjoy an all-expenses-paid trip to the Top Gear Festival. One winner will be drawn, live, at the Dunlop stand during the course of the festival and will get to drive off in their very own luxury Jaguar XF worth over R500 000!

The Top Gear Festival will be held at the Moses Mabhida Stadium, Durban, following popular demand with an incredible line-up of cars and driving talent.

The festival promises an action-packed show presented by Clarkson, May and Hammond and featuring the iconic Stig as well as local personalities, international stunt drivers and a whole host of Top Gear’s trademark special effects. The Street Circuit will also be back - only this time it's bigger and better! Visitors will be able to see stunts, races, motoring challenges and some of the world's greatest cars on the streets of Durban.

In amongst the Top Gear festivities, Dunlop will be in the thick of it with giveaways and activities, not to mention the live draw for the Jaguar XF. For full details on how to enter, visit any participating Dunlop Zone before 28th April 2013 or go to: [www.dunlopzone.com](http://www.dunlopzone.com)

**ENDS**

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**About Apollo Tyres South Africa (Pty) Ltd**

Apollo Tyres South Africa (ATSA) is a subsidiary of Apollo Tyres Ltd, a multinational tyre manufacturer with India, South Africa and Netherlands as if manufacturing locations. Headquartered out of Durban, South Africa, ATSA manufactures and sells high performance tyres for every motoring application. Dunlop is the foremost brand sold in 32 African countries. The company also has manufacturing facilities and distribution network in Zimbabwe.

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