

TAKE THE BIG BRAND ROUTE



 **SUMITOMO TYRES**

 **FALKEN**

 **DUNLOP**

FRANCHISE ENQUIRY

Sumitomo Rubber South Africa (Pty) Ltd, the proud manufacturer and distributor of Dunlop, Sumitomo and Falken tyre brands has a national network of independently owned Dunlop Stores. Our franchisees benefit from the iconic status and instantly recognized image of one of the worlds most trusted and best-known tyre brands, whilst retaining your business independence. You can continue to offer your customers excellent advice and efficient service while providing great value from our stable of world-class, quality products for every application.

TO BE PART OF OUR GROWING NETWORK, SEND US THE FOLLOWING FOR CONSIDERATION:

BUSINESS PROPOSAL

A comprehensive Business Plan

(must include, but not limited to the following):

- *A brief overview of yourself and business experience*
- *The Area and Suburb in which you want to operate*
- *Competitor analysis and research in your precinct*
- *Tell us how you will make this retail store a success*
- *Estimated size of the shop and physical address*
- *Business registration information*
- *Retail equipment on site*
- *What tyre brands do you plan on keeping in store and what percentage of each*
 - *Dunlop*
 - *Sumitomo*
 - *Falken*
 - *Bridgestone*
 - *Goodyear*
 - *Continental*
 - *Michelin*
 - *Other (please specify)*

Please share any other information as part of your proposal which has not been listed here that would strengthen your case



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FINANCIAL INFORMATION

- 3 months Financial statements / 6 months Management account
- Have you got a trading account in good standing with SRSA? YES/NO
- Estimated monthly net turnover purchases with SRSA? R.....
- How will you ensure that you have enough credit facility available for future growth?
Please elaborate.

LOCATION

- Have you got existing premises in this area? YES/NO
- Do you (or plan to) own the building / lease the building?

Send your information to one of the individuals below
for further engagement.

Coastal - (KZN, Eastern Cape, Port Elizabeth and Western Cape)
Send your email to Laven.Uganarain@srigroup.co.za

Inland - (Gauteng, Free State, North West, Northern Cape,
Mpumalanga and Limpopo)
Send email to Sandisile.Ndlovu@srigroup.co.za and
Nonhlanhla.Maseko@srigroup.co.za



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