



MEDIA RELEASE

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APOLLO TYRES TAKES AUTOMOTIVE INDUSTRY AWARD

Apollo Tyres South Africa (Pty) Ltd has taken a prominent award from the Durban Automotive Cluster (DAC) for the company's contribution and commitment to the industry development and inspiring others toward this shared vision.

DAC is a partnership between the eThekweni Municipality and the automotive industry in KZN. DAC was established in January 2002 with the primary purpose of developing the competitiveness of the KZN automotive industry and its member companies represent over 90% of all automotive manufacturing activity in KZN.

Four strategic focus areas are identified by DAC as being core to attaining the growth aspirations of the KZN automotive industry. These include:

- **Market & Technology Access:** Access to increased scale of production, product and process technology
- **Manufacturing Excellence:** Competitive operating efficiencies
- **Skills Development:** Competitive skills
- **Infrastructure & Materials:** Competitively priced input materials, and enabling infrastructure

Apollo Tyres is thrilled to accept this award, which highlights the company's dedication and commitment to continued development in the tyre manufacturing sector as well as good ethical business practices.

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About Apollo Tyres South Africa (Pty) Ltd

Apollo Tyres South Africa (ATSA) is a subsidiary of Apollo Tyres Ltd, a multinational tyre manufacturer with India, South Africa and Netherlands as if manufacturing locations. Headquartered out of Durban, South Africa, ATSA manufactures and sells high performance tyres for every motoring application. Dunlop is the foremost brand sold in 32 African countries. The company also has manufacturing facilities and distribution network in Zimbabwe.

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